



**INTERNATIONAL STUDENTS  
CREATIVE AWARD 2024**

**【 International Video Content Category 】**

Save the date:  
**November 29 - 30, 2024**

**KNOWLEDGE CAPITAL** 

# International Students Creative Award (ISCA) 2024

Knowledge Capital (KC) is delighted to announce that the 11<sup>th</sup> edition of international Students Creative Award (ISCA) will take place on the 29th and 30th of November 2024. Knowledge Capital is the organizer of ISCA and other awards and events.

KC has been promoting and practicing its core concept, that is, the field of creating new values through exchange of knowledge and ideas. It is enhanced by participation of many partners, including companies, universities and research institutes, as well as the general public.

As a core facility of the urban complex called Grand Front Osaka, KC offers a diverse array of functions and services to encourage visitors to interact with each other, and is committed to supporting activities that begin with such interactions. With the concept of ‘Knowledge Innovation’, KC has offered opportunities for various projects for 10 years since its inauguration.

International Students Creative Award aims to discover and highlight young creative talent in the field of video production and digital content. It is dedicated to students specializing in arts and information media at universities, graduate schools or vocational schools around the world. The award consists of three categories: ‘Domestic Video Content’, ‘International Video Content’ and ‘Digital Content (Japan only)’. In the 2023 edition, we received 857 entries, including those from 78 countries across the globe.

International Students Creative Award represents one of our missions that contributes to the development of human resources. We are also partnering with a number of domestic and overseas institutions, promoting young talent through this award.

Knowledge Capital Association



## About International Students Creative Award 2024

Date	29 and 30 November 2024
Venue	Knowledge Theater., Knowledge Capital, North Building of Grand Front Osaka (3-1, Ofuka-cho, Kita-ku, Osaka, 530-0011, Japan)
Award Categories	Domestic Video Content Category / International Video Content Category / Digital Content Category (Japan Only)
Organizer	Knowledge Capital Association
Supporters (FY2023 results) (*in alphabetical order)	Association of Media in Digital / Ars Electronica (Linz, Austria) / Centre des arts (Enghien-les-Bains, France) / Cyber Kansai Project / Cyberport (Hong Kong) / Digital Content Association of Japan / Japan Society of Image Arts and Sciences (JASIAS) / Kansai Association of Corporate Executives / Kansai Economic Federation / KANSAI · OSAKA 21st Century Association / Ministry of Economy, Trade and Industry / Ministry of Education, Culture, Sports, Science and Technology / Ministry of Internal Affairs and Communications / Osaka Chamber of Commerce and Industry / Osaka City / Osaka Digital Contents Industry Promotion Council / Osaka Prefectural Government / Smart City Consortium (Hong Kong) / Taiwan Design Research Institute (Taiwan) / Urban Renaissance Agency / Visual Industry Promotion Organization
Cooperation(FY2023 results)	Korea Creative Content Agency (KOCCA)Tokyo BizCenter / Tokuma Shoten Publishing Co., Ltd. / MIKIGAKKI Co.,Ltd / National Film Archive of Japan / Postwar Japan Moving Image Archive
Partners (*in alphabetical order)	CHEONGJU INTERNATIONAL SHORT FILM FESTIVAL / Golden Pin Concept Design Award / Inter College Animation Festival / SIGGRAPH Asia / Taiwan Future Films Development Association / International Short Film Festival Oberhausen
Technical Support (*in alphabetical order)	Cyber Kansai Project Nissha Printing Communications, Inc.
Planning & Production	Superstation, Inc.
Secretariat	SUPER FESTIVAL, Inc
Cosponsor	Suntory Holdings Limited

## Judges

### International Video Content Category

« Chief Judge »



**Mark Miller**  
Director, Tate Learning

« Judges »



**Yoriko Ito**  
Visual Designer Consultant /  
Artistic Director /  
School of Visual Development



**Andre Lomov**  
CEO and Co-founder of Stormbringer  
Studios, PTY LTD.

### Domestic Video Content Category

« Chief Judge »



**Naohiro Ukawa**  
Contemporary Artist /  
Founder of DOMMUNE



**Shuzo John Shiota**  
President and CEO  
of Polygon Pictures Inc.



**Ryo Hirano**  
Animation director /  
illustrator & comic artist



**Yukiko Tasaki**  
Producer of  
Superstation, Inc.



**Tatsuya Nakano**  
General Manager of  
Knowledge Capital  
Association

### Digital Content Category

« Chief Judge »



**Michitaka Hirose**  
Professor emeritus at  
The University of Tokyo



**Satoshi Endo**  
Senior Research Fellow /  
KADOKAWA ASCII Research  
Laboratories, Inc.  
MIT Technology Review  
Japan Advisor

« Judges »



**Ei Wada**  
Artist / Musician



**Shiho Fukuhara**  
Artist /  
Researcher Developer

## Outline

### ■ Timeline

STEP 1

Submission deadline:  
Sunday, August 16, 2024

STEP 2

Nominations will be announced in mid-October 2024  
\*on the official website of ISCA

STEP 3

Prize Winner Announcement  
November 29 and 30, 2024

### ■ ISCA Award Presenting Ceremony

#### « Dates »

Friday 29 & Saturday 30, December 2024

#### « Venue »

Knowledge Theater., Knowledge Capital, North Building of Grand Front Osaka  
(3-1, Ofuka-cho, Kita-ku, Osaka, 530-0011, Japan)

#### « Programmes »

- Public screening of the winning works: Domestic and International Video Content Categories.
- Exhibition of the winning works of Domestic Digital Content Category.
- Announcement of winners and awarding ceremony.
- We are also planning exchange events with famous artists and companies.

#### « Participation »

- 6 finalists are invited to participate in the ceremony on site at Knowledge Capital.
- Round-trip flight ticket and accommodations (3 nights) are offered to each finalist (limited to one person per entry).

#### « Prizes »

- Grand Prize (one winner): the trophy and 300,000 JPY
- 1<sup>st</sup> Prize (two winners): the trophy and 100,000 JPY
- 2<sup>nd</sup> Prize (three winners): the trophy and Non-cash prizes

## Entry Guidelines

### ■ Submission of Work

**Call for entry is now open!**

#### « Submission Deadline »

**23:59 (JST) on Friday, August 16, 2024**

\*No entries will be accepted after the deadline.

#### « Participation Fee »

Free of charge.

#### « Application Requirements»

- Any students enrolled in universities, graduate schools, junior colleges, vocational schools around the world are welcome to apply for ISCA.
- Applications will be accepted as an individual or a collective. Multiple applications will also be accepted.
- Only works created after January 1, 2023 are applicable for ISCA2024. Students graduated from school in 2023 can also submit their works.

#### «Artwork Specifications»

Content	Live-action, animation, computer graphics, or other moving image content.
Duration	<b>20 minutes maximum.</b>
Format	<ul style="list-style-type: none"> <li>➤ The title and creator’s name must be inserted at the beginning of the video.</li> <li>➤ The work must be submitted in <b>“mp4”</b> format.</li> <li>➤ Only winning entries will be requested to submit the master data.</li> </ul>
File size	<b>2GB maximum.</b>

## ■ Application method



1. The work must be submitted in “**mp4**” format.(2GB maximum)

- Copy the URL of the work and paste it into the application form.
- Please be sure to set it to unlisted.

**If you live in a country where YouTube is not available, you can submit via Vimeo.**

« International Students Creative Award 2024 Liaison Office»

SUPER FESTIVAL,Inc

TEL : 06-6131-6881 / FAX : 06-6131-6882

E-mail : [isca@kc-i.jp](mailto:isca@kc-i.jp)

## ■ Submission of Work

Call for entry is now open!

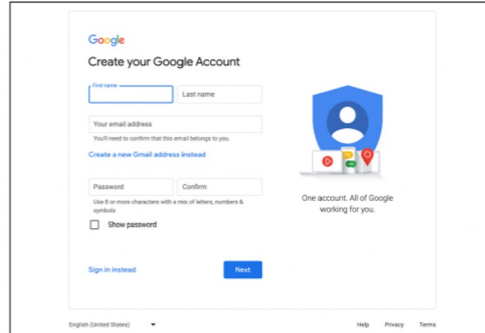
Application method. Please be sure to read it and Apply from YouTube.

## How to upload your video to YouTube

01

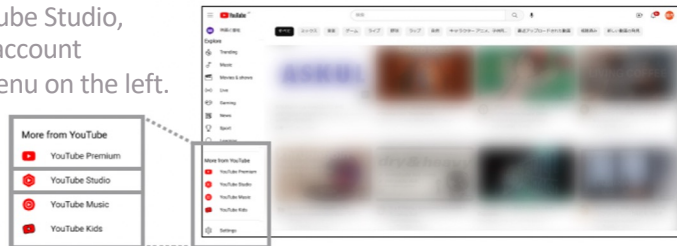
Create a Google account.

You can also use your existing YouTube account if you have one.



02

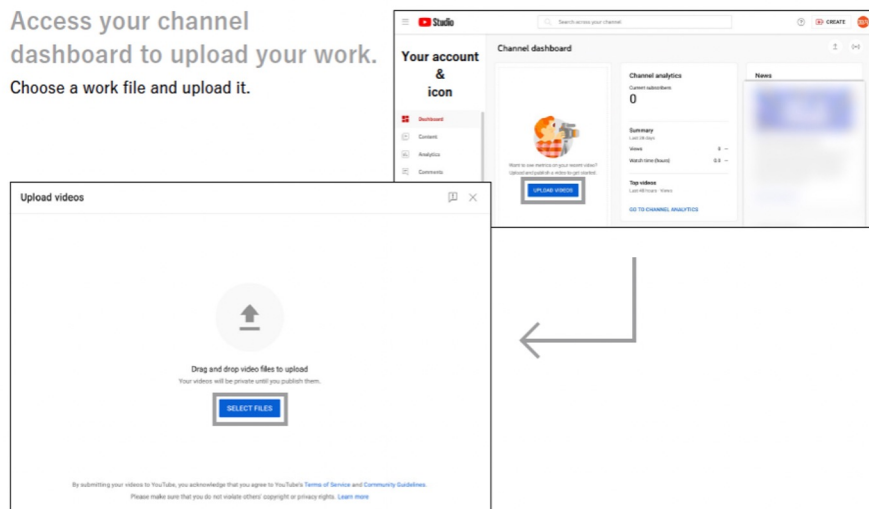
To access YouTube Studio, sign in to your account and click the menu on the left.



03

Access your channel dashboard to upload your work.

Choose a work file and upload it.





## Submission of Work

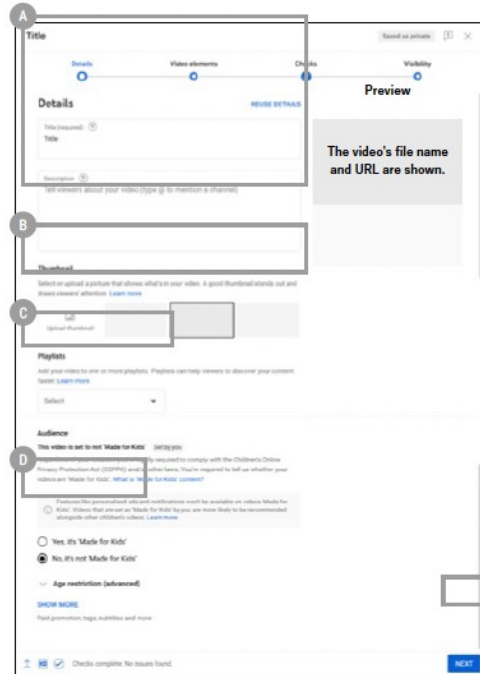
### How to upload your video to YouTube

04

Provide the title and a brief work description, then upload a thumbnail.

Choose a thumbnail and upload it.

- A Please fill out the "Title" column with the name of your school, the director, and the work. Additionally, provide a description of the work in the "Description" column.
- B Please upload a thumbnail of the specified size.
- C Please do not select any playlists.
- D Please select "No, it's not 'Made for Kids'".

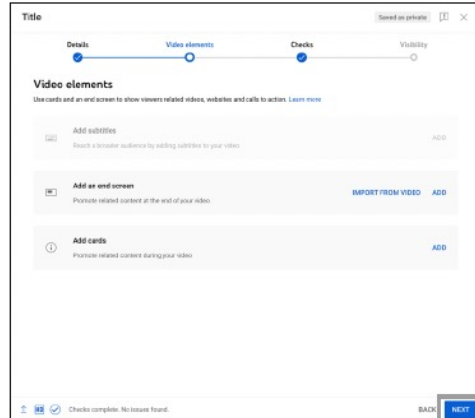


05

Checks on the YouTube side.

Once the checks on the YouTube side is finished, click "Next" at the bottom right corner.

- 1 The checks are being conducted on the YouTube side.
- 2 Click "Next" in the bottom right corner.



06

Choose "Unlisted" as the visibility option and then save.

Make sure to copy and paste the URL of the work into the application form.

- 1 Select "Unlisted" and click "SAVE" in the bottom right corner.
- 2 Copy the URL of the work and paste it into the application form.



## Terms and Conditions (1/2)

By participating in the ISCA2024 (here in after referred to as the 'Contest'), all entrants agree to the terms and conditions stated by Knowledge Capital (here in after referred to as 'the Organizer').

### « Entries »

1. This Contest is held for students only. Entrants must ensure they meet the eligibility criteria.
2. Both group and Individual applicants may submit more than one video.
3. The entrants can submit past works submitted to different competitions and/or the works that will be submitted in the future. In such cases, the entrants must inform the Organizer of Contest details including their names, dates, and the results if it was the past.
4. All entrants must consent to our use of the submitted artwork at the Contest for promotion.
5. The submitted works must be original.
6. All entries must not infringe upon the rights of any third party, including privacy, publicity, copyright, trademark, contract right, and any other intellectual property right.
7. These provisions apply to the total content used in the entry including video images, voices, music, photographs, and designs. The Organizer accepts no liability towards the applicants in case of infringement of the third party's copyrights.
8. Any entry that offends public order and morals will be rejected.
9. The Organizer takes no responsibility for any data loss, hardware malfunction or damages from unforeseen circumstances. (It is highly recommended for entrants to backup your data.)
10. Some of the personal information entered will be passed to the judges as a text file for review.  
(To USA, UK)

### « Copyright Policy »

- (1) The works submitted must be original and must not infringe upon any copyrights, likeness rights, trademark rights or personal privacy rights, and must not violate the rules of public order and standard decency.
- (2) The entrants must ensure there is no infringement when using an existing piece of music (including open sources).
- (3) If an existing piece of music is performed or arranged by the entrants or other persons, the consent to the use of it must be provided.
- (4) When using existing music, images, or any other materials (including open sources) which the third party possesses its rights, it is mandatory for the entrants to clarify on the Entry Description by attaching a copy of the third party's agreement form.

## Terms and Conditions (2/2)

### « Management »

- The Organizer reserves the right to handle the nominated and winning works as follows:
  - To screen during the Contest's award presenting ceremony and exhibit at Knowledge Capital premises.
  - To showcase at the Organizer's facilities and events on other occasions.
  - To post or use on the official website of the Contest as well as the Organizer's social media, including YouTube, Facebook, and Instagram.
  - To use as dissemination materials for the Organizer's broadcasts, distributions, screenings, printed materials, and so forth.
  
- If any infringement is found after the award, the sponsor can deprive the prize and order the return of the trophy and prize money.
  
- Entries will be void when they infringe upon the right of third parties.
  
- The Organizer reserves the right to modify, edit, and update the submitted video recording for advertising and promotional purposes.
  
- All submitted works are collected solely for the purpose of administering the Contest and shall not be used for any other purposes without consent of the entrants.

## ■ Contact

« International Students Creative Award 2024 Liaison Office »

SUPER FESTIVAL, Inc

TEL : 06-6131-6881 / FAX : 06-6131-6882

E-mail : [isca@kc-i.jp](mailto:isca@kc-i.jp)

- Inquiries concerning the selection process are not accepted.
- All personal information submitted will be handled in compliance with applicable laws and regulations. Personal information will be used only for purposes that are related to the Contest.
- Visit the following URL, "Handling of Personal Information" from Knowledge Capital Association for more details.
- <https://kc-i.jp/en/about/privacy/>