



**INTERNATIONAL STUDENTS
CREATIVE AWARD 2025**

【 International Video Content Category 】

KNOWLEDGE CAPITAL 

Contents

International Students Creative Award (ISCA) 2025	P.2
1. About International Students Creative Award 2025	P.3
a. Organizer and Supporters	P.4
b. Award Categories	P.4
c. Timeline	P.5
d. Prizes	P.5
e. ISCA Award Presenting Ceremony	P.5
f. Judges	P.6
2. Entry Guidelines	P.7
a. Submission Deadline	P.8
b. Participation Fee	P.8
c. Application Requirements	P.8
d. Artwork Specifications	P.8
e. Application method	P.9
f. Terms and Conditions	P.12
3. Contact	P.14

International Students Creative Award (ISCA) 2025

Knowledge Capital (KC) is delighted to announce that the 13th edition of the International Students Creative Award (ISCA) is scheduled to take place in Osaka, Japan in early December 2025. Knowledge Capital is the organizer of ISCA and other awards and events.

KC has been promoting and practicing its core concept, that is, the field of creating new values through exchange of knowledge and ideas. It is enhanced by participation of many partners, including companies, universities and research institutes, as well as the general public.

As a core facility of the urban complex called Grand Front Osaka, KC offers a diverse array of functions and services to encourage visitors to interact with each other, and is committed to supporting activities that begin with such interactions. With the concept of 'Knowledge Innovation', KC has offered opportunities for various projects for 12 years since its inauguration.

The International Students Creative Award aims to discover and highlight young creative talent in the field of video production and digital content. It is dedicated to students specializing in arts and information media at universities, graduate schools or vocational schools around the world. The award consists of three categories: 'Domestic Video Content', 'International Video Content' and 'Digital Content (Japan only)'. In the 2024 edition, we received 1059 entries, including those from 74 countries across the globe.

Each year, the award ceremony is held in Osaka, where award winners and judges from Japan and abroad come together to celebrate outstanding creativity.

The event also offers opportunities for meaningful interaction among students, faculty members from participating institutions, judges, and corporate representatives.

In addition, special talk sessions are held featuring world-renowned creators, offering valuable inspiration and insights to the next generation of talent.

The International Students Creative Award represents one of our missions that contributes to the development of human resources. We are also partnering with a number of domestic and overseas institutions, promoting young talent through this award.

Knowledge Capital Association

1. About International Students Creative Award 2025

Please note that some of the information in the following application guidelines may be subject to change according to final decisions on the date, time, and location of the event. We appreciate your understanding.

- ISCA Award Presenting Ceremony – “Participation” (p.5)
- Other matters related to the event date, time, and venue.

Please check the official ISCA2025 website for any updates to the application requirements.
Thank you for your understanding and cooperation.

1. About International Students Creative Award 2025



a. Organizer and Supporters

Organizer	Knowledge Capital Association
Supporters (FY2024 results) (*in alphabetical order)	Association of Media in Digital / Ars Electronica (Linz, Austria) / Centre des arts (Engnien-les-Bains, France) / Cyber Kansai Project / Cyberport (Hong Kong) / Digital Content Association of Japan / Japan Society of Image Arts and Sciences (JASIAS) / Kansai Association of Corporate Executives / Kansai Economic Federation / KANSAI・OSAKA 21st Century Association / Ministry of Economy, Trade and Industry /Ministry of Education, Culture, Sports, Science and Technology / Ministry of Internal Affairs and Communications / Osaka Chamber of Commerce and Industry / Osaka City / Osaka Digital Contents Industry Promotion Council /Osaka Prefectural Government / Smart City Consortium (Hong Kong) / Taiwan Design Research Institute (Taiwan) / Urban Renaissance Agency / Visual Industry Promotion Organization
Cooperation(FY2024 results)	Korea Creative Content Agency (KOCCA)Tokyo BizCenter / MIKIGAKKI Co.,Ltd
Technical Support (*in alphabetical order)	Cyber Kansai Project Nissha Printing Communications, Inc.
Cosponsor(FY2024 results)	Suntory Holdings Limited
Partners (*in alphabetical order)	CHEONGJU INTERNATIONAL SHORT FILM FESTIVAL / Golden Pin Concept Design Award / Inter College Animation Festival / SIGGRAPH Asia / Taiwan Future Films Development Association / International Short Film Festival Oberhausen
Planning & Production	Superstation, Inc.
Secretariat	SUPER FESTIVAL, Inc

b. Award Categories

Domestic Video Content Category

International Video Content Category

Digital Content Category (Japan Only)

1. About International Students Creative Award 2025

c. Timeline

STEP 1

Submission deadline:
Thursday, July 31, 2025

STEP 2

Nominations will be announced in mid-October 2025
*on the official website of ISCA

STEP 3

Award Presentation, Screening and Exhibition
Early December 2025

d. Prizes

- Grand Prize (one winner): the trophy and 300,000 JPY
- 1st Prize (two winners): the trophy and 100,000 JPY
- 2nd Prize (three winners): the trophy and Non-cash prizes

e. ISCA Award Presenting Ceremony

« Dates »

Early December 2025

*To be announced on the official ISCA website as soon as the event date is determined.

« Venue »

Osaka, Japan

*To be announced on the official ISCA website as soon as the venue is determined.

« Programmes »

- Public screening of the winning works: Domestic and International Video Content Categories.
- Exhibition of the winning works of Domestic Digital Content Category.
- Announcement of winners and awarding ceremony.
- We are also planning exchange events with famous artists and companies.

« Participation »

- 6 finalists are invited to participate in the ceremony on site at Knowledge Capital.
- Round-trip flight ticket and accommodations (3 nights) are offered to each finalist (limited to one person per entry).

f. Judges

■ International Video Content Category

« Chief Judge »



Mark Miller
Artist / Educator / Consultant

« Judges »



Yoriko Ito
Visual Designer Consultant /
Artistic Director /
School of Visual Development



Andre Lomov
CEO and Co-founder of Stormbringer
Studios, PTY LTD.

■ Domestic Video Content Category

« Chief Judge »



Naohiro Ukawa
Contemporary Artist /
Founder of DOMMUNE



Shuzo John Shiota
President and CEO
of Polygon Pictures Inc.



Ryo Hirano
Animation director /
illustrator & comic artist



Yukiko Tasaki
Producer of
Superstation, Inc.



Tatsuya Nakano
Deputy General
Manager of
Knowledge Capital
Association

■ Digital Content Category

« Chief Judge »



Michitaka Hirose
Professor, Tokyo
University of Technology
Professor emeritus, The
University of Tokyo



Satoshi Endo
Senior Research Fellow /
KADOKAWA ASCII Research
Laboratories, Inc.
MIT Technology Review
Japan Advisor

« Judges »



Ei Wada
Artist / Musician



Shiho Fukuhara
Designer

2. Entry Guidelines

2. Entry Guidelines

a. Submission Deadline

23:59 (JST) on Thursday, July 31, 2025

*No entries will be accepted after the deadline.

b. Participation Fee

Free of charge.

c. Application Requirements

- Any students enrolled in universities, graduate schools, junior colleges, vocational schools around the world are welcome to apply for ISCA.
- Applications will be accepted as an individual or a collective. Multiple applications will also be accepted.
- Only works created after January 1, 2024, are applicable for ISCA2025. Students graduated from school in 2024 can also submit their works.

d. Artwork Specifications

Content	Live-action, animation, computer graphics, or other moving image content.
Duration	20 minutes maximum.
Format	<ul style="list-style-type: none"> ➤ The title and creator’s name must be inserted at the beginning of the video. ➤ The work must be submitted in “mp4” format. ➤ Only winning entries will be requested to submit the master data.
File size	2GB maximum.
Subtitles	<ul style="list-style-type: none"> ➤ If the film is not in English, it must be submitted with English subtitles. English subtitles must be included in your film. ➤ If you are selected as a finalist, the ISCA office may translate your work into Japanese and add subtitles. In that case, we may request that you grant us editing rights to your film and provide the master data of your film for adding the Japanese subtitles when you are selected as a finalist.

2. Entry Guidelines

e. Application method



The work must be submitted in “mp4” format. (2GB maximum)

- Please upload your video work to YouTube.
- Please be sure to set it to unlisted.

If you live in a country where YouTube is not available, you can submit via Vimeo.



- 1. Copy the URL of the work and paste it into the application form.**
- 2. Please complete all other required fields and submit the form.**

If you need to correct any information after submitting your entry,
please contact the «International Students Creative Award 2025 Liaison Office» listed below.

« International Students Creative Award 2025 Liaison Office»

SUPER FESTIVAL,Inc

E-mail : isca@kc-i.jp

2. Entry Guidelines

e. Application method

How to upload your video to YouTube (1/2)

01

Create a Google account.

You can also use your existing YouTube account if you have one.

02

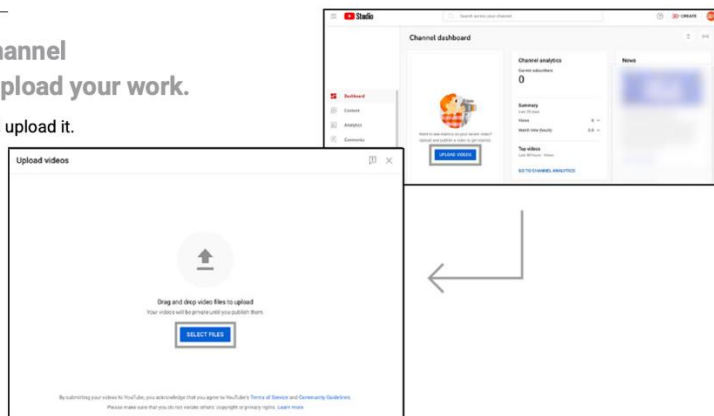
To access YouTube Studio, sign in to your account and click the menu on the left.



03

Access your channel dashboard to upload your work.

Choose a work file and upload it.



2. Entry Guidelines

e. Application method

How to upload your video to YouTube (2/2)

04

Provide the title and a brief work description, then upload a thumbnail.

Choose a thumbnail and upload it.

- A Please fill out the "Title" column with the name of your school, the director, and the work. Additionally, provide a description of the work in the "Description" column.
- B Please upload a thumbnail of the specified size.
- C Please do not select any playlists.
- D Please select "No, it's not 'Made for Kids'".



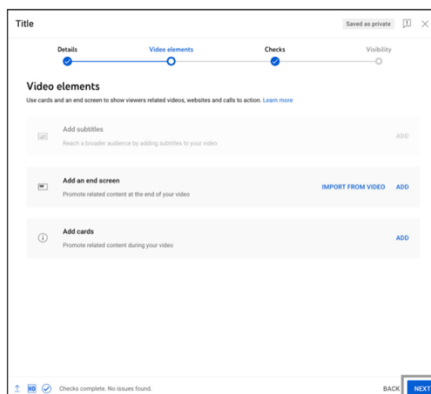
The video's file name and URL are shown.

05

Checks on the YouTube side.

Once the checks on the YouTube side is finished, click "Next" at the bottom right corner.

- 1 The checks are being conducted on the YouTube side.
- 2 Click "Next" in the bottom right corner.



06

Choose "Unlisted" as the visibility option and then save.

Make sure to copy and paste the URL of the work into the application form.

- 1 Select "Unlisted" and click "SAVE" in the bottom right corner.
- 2 Copy the URL of the work and paste it into the application form.



作品サムネイルとURLが記載されます

2. Entry Guidelines

f. Terms and Conditions (1/2)

By participating in the ISCA2025 (here in after referred to as the 'Contest'), all entrants agree to the terms and conditions stated by Knowledge Capital (here in after referred to as 'the Organizer').

« Entries »

1. This Contest is held for students only. Entrants must ensure they meet the eligibility criteria.
2. Both group and Individual applicants may submit more than one video.
3. The entrants can submit past works submitted to different competitions and/or the works that will be submitted in the future. In such cases, the entrants must inform the Organizer of Contest details including their names, dates, and the results if it was the past.
4. All entrants must consent to our use of the submitted artwork at the Contest for promotion.
5. The submitted works must be original.
6. All entries must not infringe upon the rights of any third party, including privacy, publicity, copyright, trademark, contract right, and any other intellectual property right.
7. These provisions apply to the total content used in the entry including video images, voices, music, photographs, and designs. The Organizer accepts no liability towards the applicants in case of infringement of the third party's copyrights.
8. Any entry that offends public order and morals will be rejected.
9. The Organizer takes no responsibility for any data loss, hardware malfunction or damages from unforeseen circumstances. (It is highly recommended for entrants to backup your data.)
10. Personal data such as work title, applicant name, country of residence, name of school, and school year will be provided in a text file to the judges in the USA and the UK for evaluation purposes.

« Copyright Policy »

- (1) The works submitted must be original and must not infringe upon any copyrights, likeness rights, trademark rights or personal privacy rights, and must not violate the rules of public order and standard decency.
- (2) The entrants must ensure there is no infringement when using an existing piece of music (including open sources).
- (3) If an existing piece of music is performed or arranged by the entrants or other persons, the consent to the use of it must be provided.
- (4) When using existing music, images, or any other materials (including open sources) which the third party possesses its rights, it is mandatory for the entrants to clarify on the Entry Description by attaching a copy of the third party's agreement form.

2. Entry Guidelines

f. Terms and Conditions (2/2)

« Management »

- The Organizer reserves the right to handle the nominated and winning works as follows:
 - To screen during the Contest's award presenting ceremony and exhibit at Knowledge Capital premises.
 - To showcase at the Organizer's facilities and events on other occasions.
 - To post or use on the official website of the Contest as well as the Organizer's social media, including YouTube, Facebook, and Instagram.
 - To use as dissemination materials for the Organizer's broadcasts, distributions, screenings, printed materials, and so forth.
- If any infringement is found after the award, the sponsor can deprive the prize and order the return of the trophy and prize money.
- Entries will be void when they infringe upon the right of third parties.
- The Organizer reserves the right to modify, edit, and update the submitted video recording for advertising and promotional purposes.
- All submitted works are collected solely for the purpose of administering the Contest and shall not be used for any other purposes without consent of the entrants.

3. Contact

« International Students Creative Award 2025 Liaison Office»

SUPER FESTIVAL, Inc

TEL : 06-6131-6881 / FAX : 06-6131-6882

E-mail : isca@kc-i.jp

- Inquiries concerning the selection process are not accepted.
- All personal information submitted will be handled in compliance with applicable laws and regulations. Personal information will be used only for purposes that are related to the Contest.
- Visit the following URL, "Handling of Personal Information" from Knowledge Capital Association for more details.
- <https://kc-i.jp/en/about/privacy/>