



**INTERNATIONAL STUDENTS  
CREATIVE AWARD 2026**

**【 International Video Content Category 】**

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## International Students Creative Award (ISCA) 2026

Knowledge Capital (KC) is delighted to announce that the 14th edition of the International Students Creative Award (ISCA) is tentatively scheduled to take place in Osaka, Japan in early December 2026. Knowledge Capital is the organizer of ISCA and other awards and events.

KC has been promoting and practicing its core concept, that is, the field of creating new values through exchange of knowledge and ideas. It is enhanced by participation of many partners, including companies, universities and research institutes, as well as the general public.

As a core facility of the urban complex called Grand Front Osaka, KC offers a diverse array of functions and services to encourage visitors to interact with each other, and is committed to supporting activities that begin with such interactions. With the concept of 'Knowledge Innovation', KC has offered opportunities for various projects for 13 years since its inauguration.

The International Students Creative Award aims to discover and highlight young creative talent in the field of video production and digital content. It is dedicated to students specializing in arts and information media at universities, graduate schools or vocational schools around the world. The award consists of three categories: 'Domestic Video Content', 'International Video Content' and 'Digital Content (Japan only)'. Last year, we received 1215 entries, including those from 89 countries across the globe.

Each year, the award ceremony is held in Osaka, where award winners and judges from Japan and abroad come together to celebrate outstanding creativity.

The event also offers opportunities for meaningful interaction among students, faculty members from participating institutions, judges, and corporate representatives.

In addition, special talk sessions are held featuring world-renowned creators, offering valuable inspiration and insights to the next generation of talent.

The International Students Creative Award represents one of our missions that contributes to the development of human resources. We are also partnering with a number of domestic and overseas institutions, promoting young talent through this award.

Knowledge Capital Association

# 1. About International Students Creative Award 2026

Please note that some of the information in the following application guidelines may be subject to change according to final decisions on the date, time, and location of the event. We appreciate your understanding.

- About International Students Creative Award 2026 – “Timeline” and “Award Presenting Ceremony” (p.5)
- Other matters related to the event date, time, and venue.

Please check the official ISCA2026 website for any updates to the application requirements. Thank you for your understanding and cooperation.

# 1. About International Students Creative Award 2026

## a. Organizer and Supporters

Organizer	Knowledge Capital Association
Supporters (FY2025 results)	Japan Society of Image Arts and Sciences (JASIAS) / Ministry of Internal Affairs and Communications / Ministry of Economy, Trade and Industry / Ministry of Education, Culture, Sports, Science and Technology / Urban Renaissance Agency / Association of Media in Digital / Digital Content Association of Japan / Osaka Prefectural Government / Osaka City / Osaka Digital Contents Industry Promotion Council / Visual Industry Promotion Organization / Kansai Economic Federation / Kansai Association of Corporate Executives / Osaka Chamber of Commerce and Industry / KANSAI-OSAKA 21st Century Association / Cyber Kansai Project / Ars Electronica (Linz, Austria) / Centre des arts (Enghien-les-Bains, France) / Hong Kong Cyberport / Smart City Consortium (Hong Kong) / Taiwan Design Research Institute (Taiwan) / National Asian Culture Center (Korea)
Special Cooperation (FY2025 results)	VS. Joint Partnership TOTAL MEDIA DEVELOPMENT INSTITUTE CO., LTD•NOMURA TAKUYA OFFICE, INC.
Cooperation (FY2025 results)	Korea Creative Content Agency (KOCCA) OSAKA Business Center
Technical Support (FY2025 results)	Nissha Printing Communications, Inc.
Cosponsor (FY2025 results)	Suntory Holdings Limited
Partners (FY2025 results) (*in alphabetical order)	CHEONGJU INTERNATIONAL SHORT FILM FESTIVAL / Golden Pin Concept Design Award / Inter College Animation Festival / Taiwan Future Films Development Association / International Short Film Festival Oberhausen
Planning & Production	Superstation, Inc.
Secretariat	SUPER FESTIVAL, Inc

## b. Award Categories

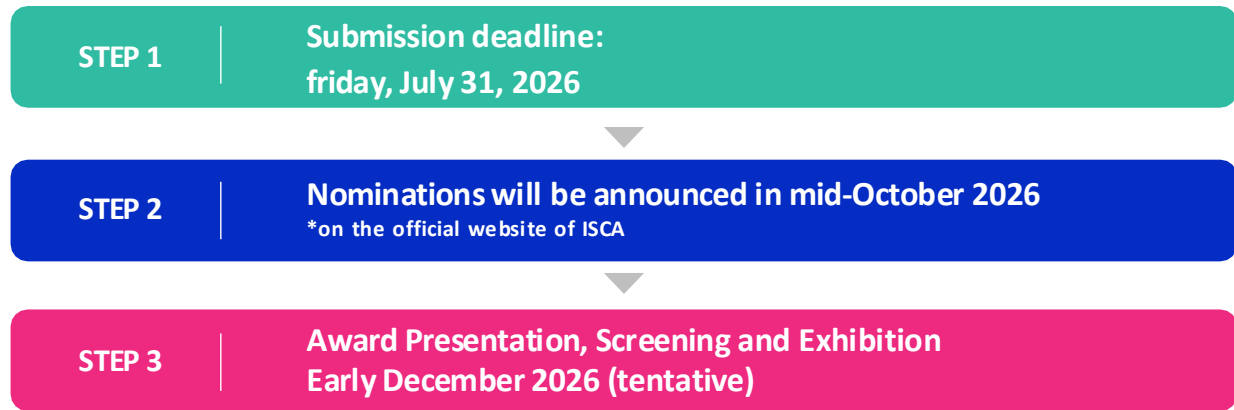
Domestic Video Content Category

International Video Content Category

Digital Content Category (Japan Only)

# 1. About International Students Creative Award 2026

## c. Timeline



## d. Prizes

- Grand Prize (one winner): the trophy and 300,000 JPY
- 1<sup>st</sup> Prize (two winners): the trophy and 100,000 JPY
- 2<sup>nd</sup> Prize (three winners): the trophy and Non-cash prizes

## e. ISCA Award Presenting Ceremony

### « Dates »

Early December 2026 (tentative)

\*To be announced on the official ISCA website as soon as the event date is determined.

### « Venue »

Osaka, Japan

\*To be announced on the official ISCA website as soon as the venue is determined.

### « Programmes »

- Public screening of the winning works: Domestic and International Video Content Categories.
- Exhibition of the winning works of Domestic Digital Content Category.
- Announcement of winners and awarding ceremony.
- We are also planning exchange events with famous artists and companies.

### « Participation »

- 6 finalists are invited to participate in the ceremony on site at Knowledge Capital.
- Round-trip flight ticket and accommodations are offered to each finalist (limited to one person per entry).

## f. Judges

### ■ International Video Content Category

ISCA2026 judges are currently being selected.

✂ Judges will be announced on the official ISCA website as soon as they are finalized.

(FY2025 results)

**Mark Miller** « Chief Judge » Artist / Educator / Consultant

**Yoriko Ito** Visual Designer/Consultant /Artistic Director /School of Visual Development

**Andre Lomov** CEO and Co-founder of Stormbringer Studios, PTY LTD.

### ■ Domestic Video Content Category

(FY2025 results)

**Naohiro Ukawa** « Chief Judge » Contemporary Artist / Founder of DOMMUNE

**Shuzo John Shiota** President and CEO of Polygon Pictures Inc.

**Ryo Hirano** Animation director / illustrator & comic artist

**Yukiko Tasaki** Producer of Superstation, Inc.

**Tatsuya Nakano** Deputy General Manager of Knowledge Capital Association

### ■ Digital Content Category

(FY2025 results)

**Michitaka Hirose** « Chief Judge » Professor, Tokyo University of Technology  
Professor emeritus, The University of Tokyo

**Satoshi Endo** Senior Research Fellow / KADOKAWA ASCII Research Laboratories, Inc.  
MIT Technology Review Japan Advisor

**Ei Wada** Artist / Musician

**Shiho Fukuhara** Designer

## **2. Entry Guidelines**

## 2. Entry Guidelines

### a. Submission Deadline

**23:59 (JST) on Friday, July 31, 2026**

\*No entries will be accepted after the deadline.

### b. Participation Fee

Free of charge.

### c. Application Requirements

- Any students enrolled in universities, graduate schools, junior colleges, vocational schools around the world are welcome to apply for ISCA.
- Applications will be accepted as an individual or a collective. Multiple applications will also be accepted.
- Only works created after January 1, 2025, are applicable for ISCA2026. Students graduated from school in 2025 can also submit their works.

### d. Artwork Specifications

Content	Live-action, animation, computer graphics, or other moving image content.
Duration	<b>20 minutes maximum.</b>
Format	<ul style="list-style-type: none"> <li>➤ The title and creator's name must be inserted at the beginning of the video.</li> <li>➤ The work must be submitted in <b>"mp4"</b> format.</li> <li>➤ Only winning entries will be requested to submit the master data.</li> </ul>
File size	<b>2GB maximum.</b>

## 2. Entry Guidelines

### e. Application method



The work must be submitted in “mp4” format. (2GB maximum)

- Please upload your video work to YouTube.
- Please be sure to set it to unlisted.

If you live in a country where YouTube is not available, you can submit via Vimeo.



1. Copy the URL of the work and paste it into the application form.
2. Please complete all other required fields and submit the form.

If you need to correct any information after submitting your entry, please contact the «International Students Creative Award 2026 Liaison Office» listed below.

**« International Students Creative Award 2026 Liaison Office »**

SUPER FESTIVAL, Inc      E-mail : [isca@kc-i.jp](mailto:isca@kc-i.jp)

# 2. Entry Guidelines

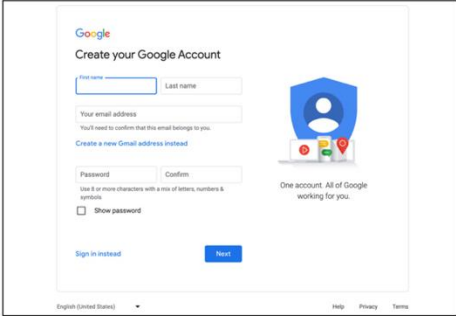
## e. Application method

### How to upload your video to YouTube (1/2)

01

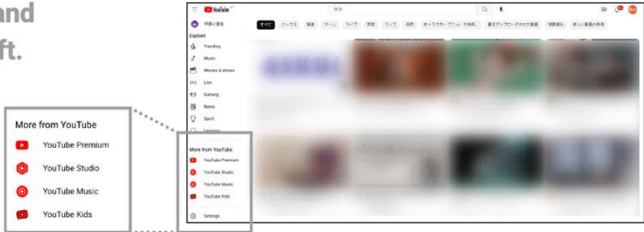
#### Create a Google account.

You can also use your existing YouTube account if you have one.



02

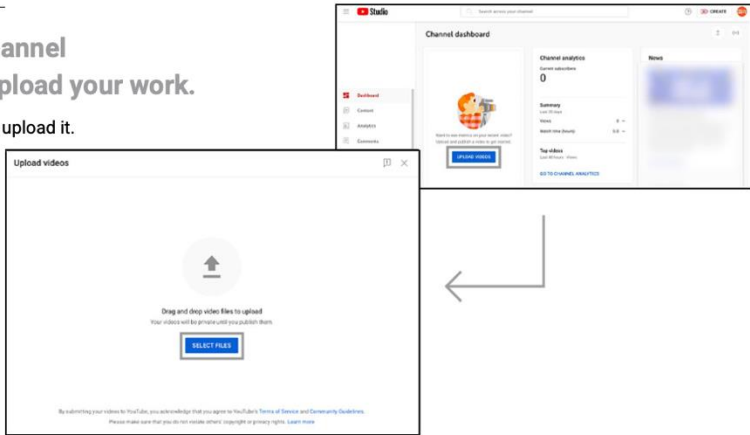
#### To access YouTube Studio, sign in to your account and click the menu on the left.



03

#### Access your channel dashboard to upload your work.

Choose a work file and upload it.



## 2. Entry Guidelines

### e. Application method

## How to upload your video to YouTube (2/2)

04

Provide the title and a brief work description, then upload a thumbnail.

Choose a thumbnail and upload it.

- A Please fill out the "Title" column with the name of your school, the director, and the work. Additionally, provide a description of the work in the "Description" column.
- B Please upload a thumbnail of the specified size.
- C Please do not select any playlists.
- D Please select "No, it's not 'Made for Kids'".

05

Checks on the YouTube side.

Once the checks on the YouTube side is finished, click "Next" at the bottom right corner.

- 1 The checks are being conducted on the YouTube side.
- 2 Click "Next" in the bottom right corner.

06

Choose "Unlisted" as the visibility option and then save.

Make sure to copy and paste the URL of the work into the application form.

- 1 Select "Unlisted" and click "SAVE" in the bottom right corner.
- 2 Copy the URL of the work and paste it into the application form.

## 2. Entry Guidelines

### f. Terms and Conditions

By participating in the ISCA2026 (here in after referred to as the 'Contest'), all entrants agree to the terms and conditions stated by Knowledge Capital (here in after referred to as 'the Organizer').

#### « Entries »

1. This Contest is held for students only. Entrants must ensure they meet the eligibility criteria.
2. Both group and Individual applicants may submit more than one video.
3. The entrants can submit past works submitted to different competitions and/or the works that will be submitted in the future. In such cases, the entrants must inform the Organizer of Contest details including their names, dates, and the results if it was the past.
4. All entrants must consent to our use of the submitted artwork at the Contest for promotion.
5. The submitted works must be original.
6. All entries must not infringe upon the rights of any third party, including privacy, publicity, copyright, trademark, contract right, and any other intellectual property right.
7. These provisions apply to the total content used in the entry including video images, voices, music, photographs, and designs. The Organizer accepts no liability towards the applicants in case of infringement of the third party's copyrights.
8. Any entry that offends public order and morals will be rejected.
9. The Organizer takes no responsibility for any data loss, hardware malfunction or damages from unforeseen circumstances. (It is highly recommended for entrants to backup your data.)
10. Personal data such as work title, applicant name, country of residence, name of school, and school year will be provided in a text file to the judges in the USA and the UK for evaluation purposes.

#### « Copyright Policy »

- (1) The works submitted must be original and must not infringe upon any copyrights, likeness rights, trademark rights or personal privacy rights, and must not violate the rules of public order and standard decency.
- (2) The entrants must ensure there is no infringement when using an existing piece of music (including open sources).
- (3) If an existing piece of music is performed or arranged by the entrants or other persons, the consent to the use of it must be provided.
- (4) When using existing music, images, or any other materials (including open sources) which the third party possesses its rights, it is mandatory for the entrants to clarify on the Entry Description by attaching a copy of the third party's agreement form.

## 2. Entry Guidelines

### f. Terms and Conditions

#### « AI Usage »

ISCA2026 does not prohibit the use of AI technologies (including generative AI) in creating submitted works.

However, submitted works must demonstrate the creator's originality, novelty, and innovative expression. Works are valued for being the creator's original creations, realized through an independent creative process.

The organizer may request additional information or explanatory materials regarding the work's creation process and AI usage.

#### « Management »

- The Organizer reserves the right to handle the nominated and winning works as follows:
  - To screen during the Contest's award presenting ceremony and exhibit at Knowledge Capital premises.
  - To showcase at the Organizer's facilities and events on other occasions.
  - To post or use on the official website of the Contest as well as the Organizer's social media, including YouTube, Facebook, and Instagram.
  - To use as dissemination materials for the Organizer's broadcasts, distributions, screenings, printed materials, and so forth.
  - If any infringement is found after the award, the sponsor can deprive the prize and order the return of the trophy and prize money.
- Entries will be void when they infringe upon the right of third parties.
- The Organizer reserves the right to modify, edit, and update the submitted video recording for advertising and promotional purposes.
- All submitted works are collected solely for the purpose of administering the Contest and shall not be used for any other purposes without consent of the entrants.

#### « Screening at ISCA Partner Film Festivals »

Please be aware that we may ask you to screen your submitted work at ISCA partner film festivals.

## 3. Contact

### « International Students Creative Award 2026 Liaison Office»

SUPER FESTIVAL, Inc

TEL : 06-6131-6881 / FAX : 06-6131-6882

E-mail : [isca@kc-i.jp](mailto:isca@kc-i.jp)

- Inquiries concerning the selection process are not accepted.
- All personal information submitted will be handled in compliance with applicable laws and regulations. Personal information will be used only for purposes that are related to the Contest.
- Visit the following URL, "Handling of Personal Information" from Knowledge Capital Association for more details.
- <https://kc-i.jp/en/about/privacy/>