

Knowledge Salon International #3

~Report of the international salon hosted by Knowledge Capital~



Knowledge Salon is the meeting place for all talents, creators, professionals and business people across all background, industries and borders. Knowledge Salon International, as an extension of Knowledge Salon will be a once in two months bilingual business networking event for foreign residence in Japan, overseas business people on business trip in Kansai as well as internationally-minded Japanese business people and professionals.

On June 21st, the third Knowledge Salon International was held, and over 53 people joined in this salon.

<Overview>

■ **Date & Time:** 21st June 2012, Thursday 19:00 - 21:00

■ **Venue:** The salon space at the office of KMO

■ **No. of participants:** 53 people

■ **Languages:** Bilingual (English and Japanese)

■ **Speakers and topics of presentations :**

Mdm. Florence SL Ho Yoshida

Senior Executive, Marketing Communication – West Japan,
Hong Kong Trade Development Council

- PR strategies in promoting Hong Kong tourism to Japanese people
- How has the tourism industry transformed?
- Some of the challenges the industry had faced over the years

Mr. Tong Cheuk Fung (Singapore) *Host of Knowledge Salon International

Superstation, Inc.

Project Director of We Are One Japan (www.weareonejapan.com)

[For the report of Knowledge Salon International >>> www.kmo-jp.com/en/activity/salon/](http://www.kmo-jp.com/en/activity/salon/)

